



Privacy Statement Wake up your wisdom

Introduction

Wake up your wisdom - www.wakeupyourwisdom.com, (“we,” “our,” or “us”) registered at Newtonstraat 89-2, 1098HB Amsterdam, Dutch chamber of Commerce, number 88825507, is committed to protecting your privacy and ensuring the security of your personal data. This Privacy Statement explains how we collect, use, and share information about you when you subscribe to our services, in compliance with Dutch law, including the General Data Protection Regulation (GDPR).

Information We Collect

We collect and process the following types of information when you subscribe to our services:

1. **Personal Identification Information:** Name, address, email address, phone number, payment information, and other similar contact data.
2. **Subscription Details:** Information about the subscription services you have signed up for, including start date, end date, and preferences.
3. **Technical Data:** IP address, browser type, operating system, and information about your visit to our website.
4. **Usage Data:** Information about how you use our services, including interactions with customer support.

How We Use Your Information

We use the information we collect for the following purposes:

1. **To Provide and Manage Your Subscription:** Including billing, account management, and customer support.
2. **To Communicate with You:** To send you updates, notifications, and other communications related to your subscription.
3. **To Improve Our Services:** To understand how you use our services and to enhance and optimize them.
4. **To Comply with Legal Obligations:** To comply with applicable laws, regulations, and requests from public and government authorities.

Legal Basis for Processing Personal Data

We rely on the following legal grounds to process your personal data:

1. **Performance of a Contract:** Processing is necessary for the performance of a contract to which you are a party.
2. **Consent:** You have given your consent for processing your personal data for one or more specific purposes.
3. **Legal Obligation:** Processing is necessary for compliance with a legal obligation to which we are subject.
4. **Legitimate Interests:** Processing is necessary for the purposes of our legitimate interests, except where such interests are overridden by your interests or fundamental rights and freedoms.

Data Retention

We retain your personal data only as long as necessary for the purposes outlined in this Privacy Statement. This includes retaining your data to comply with legal obligations, resolve disputes, and enforce our agreements and policies.

Data Sharing and Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information except as described below:

1. **Service Providers:** We may share your personal data with service providers who assist us in operating our services, conducting our business, or servicing you. The data that Wake up your wisdom receives and processes are managed by:
 - * WordPress - the platform on which the website is build.
 - * WordPress Titan - for sending and receiving e-mails.
 - * WooCommerce (Woo Subscriptions / Woo Payments) - Our webshop is linked to the WordPress plugin WooCommerce. The purchase details are stored in this plugin. The plugins organizes your subscription and payments.
 - * Stripe - When you make a purchase in our webshop, the payment details are stored by our payment system Stripe.
2. **Business Transfers:** In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
3. **Legal Requirements:** If required to do so by law or in response to valid requests by public authorities.

Your Rights

Under the GDPR, you have the following rights:

1. **Right to Access:** You have the right to request copies of your personal data.
2. **Right to Rectification:** You have the right to request that we correct any information you believe is inaccurate.
3. **Right to Erasure:** You have the right to request that we erase your personal data, under certain conditions.
4. **Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
5. **Right to Data Portability:** You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.
6. **Right to Object:** You have the right to object to our processing of your personal data, under certain conditions.

Security of Your Data

We are committed to ensuring the security of your personal data. No physical copies are made of your personal data. Your data is only managed in the aforementioned systems and software.

Cookies, or similar techniques, that we use

Wake up your wisdom uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Wake up your wisdom uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it.

Changes to This Privacy Statement

We may update our Privacy Statement from time to time. We will notify you of any changes by posting the new Privacy Statement on this page. You are advised to review this Privacy Statement periodically for any changes.

Contact Us If you have any questions about this Privacy Statement or our data practices, please contact us:

- By email: pamela@wakeupyourwisdom.com
- By mail: Newtonstraat 89-2, 1098HB Amsterdam, the Netherlands

This Privacy Statement is effective as of July 25, 2024